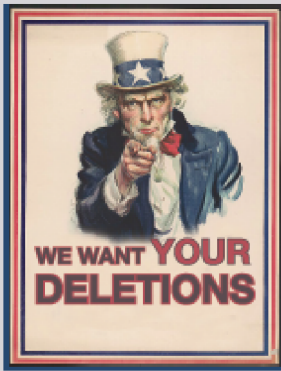


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## HAPPY NEW YEAR!

### A BLAST OF THE PAST AND A LOOK AT WHATS TO COME

Looking back on 2023, deemed the year of Women and music, there was no lack of innovation, excitement, and even the unexpected. Two women and musical geniuses, Taylor Swift and Beyoncé, dominated during their music tours this year as they set records and were game changers of the entertainment industry. More interest rate changes created challenges in the lending industry, but the future looks brighter! The rise of A.I. and the race to regulate the new technology will be interesting to keep an eye on. Also, sadly, tensions boiled over in the Middle East and violence erupted in the region. With 2023 behind us and the new year here, we can hope for peace in the world, interest rates to fall back to a healthy level, more technology to push us to greater heights, and of course more positive progress for the world.



### SOME OF OUR FAVORITE QUOTES

"Each of us has that right, that possibility, to invent ourselves daily. If a person does not invent herself, she will be invented. So, to be bodacious enough to invent ourselves is wise."

- Maya Angelou

A

"In our perfect ways. In the ways we are beautiful. In the ways we are human. We are here. Happy New Year's. Let's make it ours."

- Beyoncé

B

"You are never too old to reinvent yourself."

- Steve Harvey

C

"If you don't like something, change it. If you can't change it, change your attitude."

- Maya Angelou

D

**TELL US WHICH QUOTE YOU LIKE THE BEST! CLICK THE LINK TO RESPOND.**



### UPCOMING RELEASE DATES

Watch your email for a notice from us when your reports are ready

#### **Delinquent Tax Reports**

- Feb - AZ, CA
- Mar - ID and Misc States

#### **New FEMA Flood Maps**

- Feb - Maricopa County, AZ
- Feb - Yavapai County, AZ
- Mar - Sacramento County, CA

## FUN FACT!

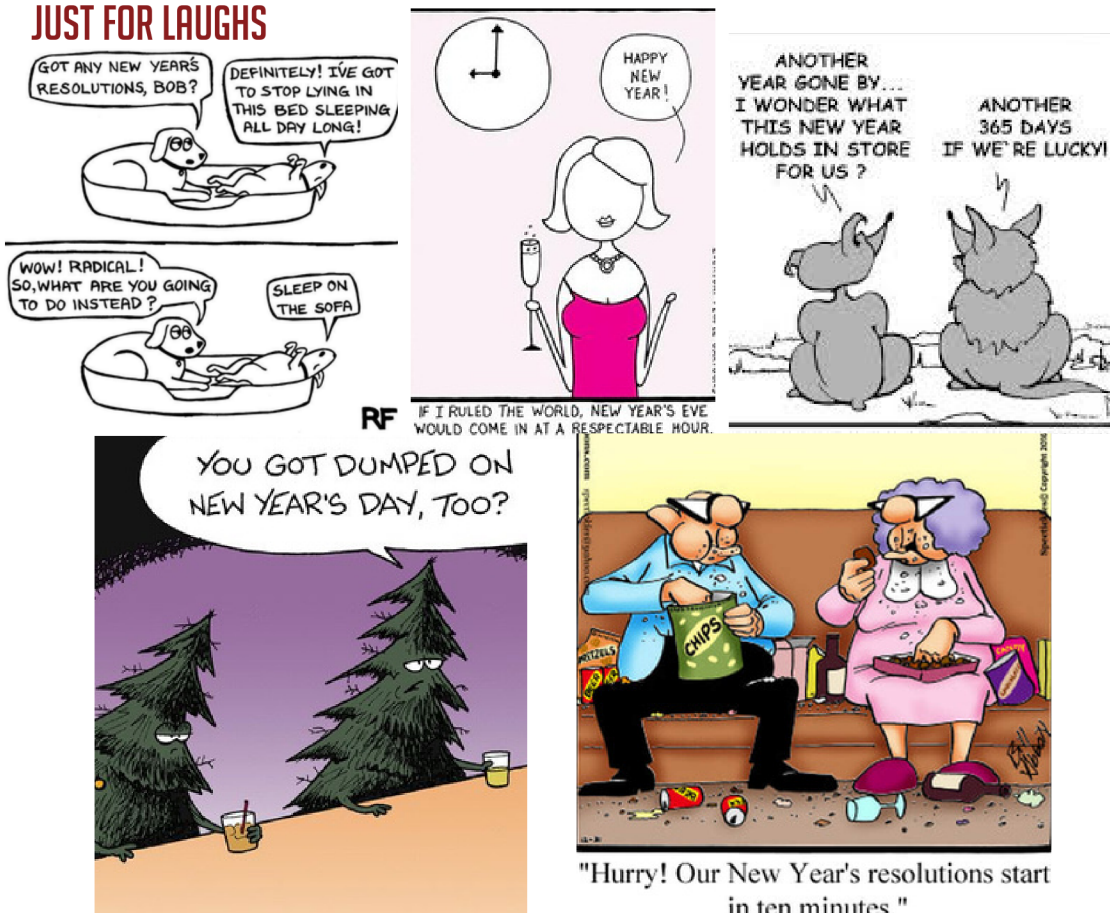
Rudolph the Red Nosed Reindeer was created by Robert May in 1939 for the Montgomery Ward Department Store in Chicago. The Montgomery Ward Department Store had been buying and giving out coloring books (for free, can you believe it?) for years to draw children into their store. But in 1939, they decided it would be cheaper to create their own, instead of buying them.

They hired Robert May to create the coloring book, and he drew on 4 inspirations to create the story:

1. The story of The Ugly Duckling was the main one.
2. Personal experience of being bullied while growing up.
3. His daughter loved the deer at the zoo so he wanted to write something she would love.
4. The 1820 poem, "A Visit from Saint Nicholas" which laid out the traditional 8 reindeer names and back story.

The Montgomery Ward Department Store distributed over 2,400,000 copies of the soft cover booklet in the first year it was released. Then a small printing house Maxton Publishing printed the hardcover and it became a bestseller. But, Rudolph didn't become world famous until Robert May's brother-in-law, Johnny Marks wrote the classic holiday song, which topped the charts in 1949.

## JUST FOR LAUGHS



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