

THE NATIONWIDE STANDARD

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Serving you since 1987

Our Mission

"We are committed to being the foremost provider of accurate information and quality customer service at a competitive price for our clients."



WE WANT YOUR DELETIONS

Nationwide Real Estate Tax Service, Inc.

425 Tesconi Circle Santa Rosa, CA 95401 (707) 528-7852 (800) 528-7803 (707) 528-1420 FAX www.nationwidecompliance.com



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EVERYBODY'S FREE (To Wear Sunscreen)

At the dawning of this Brave New Year, we offer you the following meditative advice regarding past reflections, present concerns, and future uncertainties. This was written by Mary Schmich in an article published in the Chicago Tribune in 1997.

Ladies and gentlemen of the class of '99 Wear sunscreen If I could offer you only one tip for the future

Sunscreen would be it

The long term benefits of sunscreen have been proved by scientists

Whereas the rest of my advice
Has no basis more reliable than my own
meandering experience
I will dispense this advice now

Enjoy the power and beauty of your youth Oh, never mind

You will not understand the power and beauty of your youth until they have faded But trust me, in 20 years you'll look back at photos of yourself

And recall in a way you can't grasp now How much possibility lay before you And how fabulous you really looked You are not as fat as you imagine Don't worry about the future Or worry

But know that worrying is as effective as trying to solve an algebra equation by chewing bubblegum

The real troubles in your life are apt to be things that never crossed your worried mind The kind that blindside you at 4 PM on some idle Tuesday

Do one thing every day that scares you

Sing

Don't be reckless with other people's hearts Don't put up with people who are reckless with yours

Floss

Don't waste your time on jealousy Sometimes you're ahead, sometimes you're behind

The race is long

And in the end, it's only with yourself

Remember the compliments you receive, forget the insults

If you succeed in doing this, tell me how

Keep your old love letters Throw away your old bank statements

Stretch







...continued from page 1

Don't feel guilty if you don't know what you want to do with your life

The most interesting people I know didn't know at 22 what they wanted to do with their lives

Some of the most interesting 40 year olds I know still don't

Get plenty of calcium

Be kind to your knees You'll miss them when they're gone

Maybe you'll marry, maybe you won't Maybe you'll have children, maybe you won't Maybe you'll divorce at 40 Maybe you'll dance the funky chicken on your 75th wedding anniversary

Whatever you do, don't congratulate yourself too much or berate yourself either

Your choices are half chance, so are everybody else's

Enjoy your body

Use it every way you can

Don't be afraid of it, or what other people think of it

It's the greatest instrument you'll ever own

Dance

Even if you have nowhere to do it but in your own living room

Read the directions, even if you don't follow them Do not read beauty magazines, they will only make you feel ugly

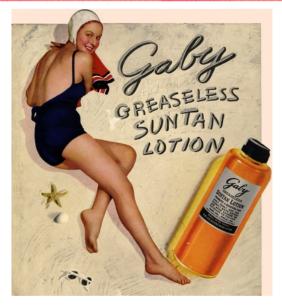
Get to know your parents You never know when they'll be gone for good

Be nice to your siblings
They are the best link to your past
And the people most likely to stick with you in the future

Understand that friends come and go But for the precious few you should hold on Work hard to bridge the gaps in geography and lifestyle

Because the older you get, the more you need the people you knew when you were young

Live in New York City once But leave before it makes you hard



Live in Northern California once But leave before it makes you soft

Travel

Accept certain inalienable truths
Prices will rise
Politicians will philander
You too will get old
And when you do you'll fantasize that when
you were young
Prices were reasonable
Politicians were noble
And children respected their elders

Respect your elders

Don't expect anyone else to support you Maybe you have a trust fund Maybe you have a wealthy spouse But you never know when either one might run out

Don't mess too much with your hair Or by the time you're 40, it will look 85

Be careful whose advice you buy
But be patient with those who supply it
Advice is a form of nostalgia
Dispensing it is a way of fishing the past from
the disposal, wiping it off
Painting over the ugly parts and recycling it for
more than it's worth

But trust me on the sunscreen

Hours of Operation: Mon – Fri, 8am – 5pm

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Martin Luther King Jr's Birthday, 1/19

"Only in the darkness can you see the stars." ~ Martin Luther King Jr

St Valentine's Day, 2/14

"Anyone can catch your eye, but it takes someone special to catch your heart." ~ Author Unknown

Presidents Day, 2/16 "Oh, wise physician of a wasted land!" ~ Hermann Hagedorn

Daylight Savings, 3/8
"I've just sucked one year
of your life away... How
do you feel?"~ Count
Rugen (The Princess
Bride)

St Patrick's Day, 3/17

"A best friend is like a four leaf clover: hard to find and lucky to have." ~ Author Unknown

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Entrepreneurs Share the Best Advice from Teachers

- Don't Let Bad Days Stop You: Amy Pressman, president and cofounder of Medallia, a provider of customer experience management solutions
- 2. **Be Precise:** Catalina Girald, founder of Naja Lingerie, an undergarment manufacturer
- 3. *Go For It:* Jess Lee, CEO and co-founder of the social commerce website Polyvore
- 4. *Really Listen:* Terry Rieser, cofounder of TAG Creative, a New York-based marketing firm
- 5. **Don't Give Excuses:** Patty Lennon, founder of Crowdfund With Ease, a crowdfunding consulting firm
- 6. *Challenge Authority:* Jim Zambrano, CEO and founder of First Abroad, a gap-year travel agency
- 7. *Don't Over Think:* Aashish Dalal, founder and CEO of the parking app ParkWhiz
- 8. Anyone Can Change the World: Robert D. Biederman, CEO and cofounder of the consulting firm HourlyNerd
- 9. Show Even Though You Don't Want To: Harman Singh, founder of the online education platform WizIQ
- Focus On Your Strength: Johann Schleier-Smith, cofounder of Tagged, a social discovery platform
- 11. *Character Matters:* Matthew Bellows, founder and CEO of Yesware, a software provider
- 12. *Look People in the Eye:* Kat Gordon, founder of the annual marketing event The 3% Conference

Source: Fast Company

Quote for the Quarter

"My mother-in-law, a famous and forceful religious leader, assured me that philosophy is only difficult because of the long words that it uses. I confronted her with the following sentence from notes I had made that day: What <u>is</u> means is and therefore differs from <u>is</u>, for "is is" would be nonsense". It cannot be said that it is long words that make this sentence difficult." (Bertrand Russell, Philosopher: 1872-1970)



Did You Know?

Friendliest cities in the United States

- 10. Asheville, North Carolina
- = 8. Nashville, Tennesee
- = 8. Key West, Florida
- 7. Jackson Hole, Wyoming
- 6. Fort Worth, Texas
- 5. New Orleans, Louisiana
- 4. Telluride, Colorado
- 3. San Antonio, Texas
- 2. Savannah, Georgia
- 1. Charleston, South Carolina

Unfriendliest cities in the United States

- 10. Miami, Florida
- 9. Wilmington, Delaware
- 8. The Hamptons, New York
- 7. Los Angeles, California
- 6. Detroit, Michigan
- 5. New Haven, Connecticut
- 4. Atlantic City, New Jersey
- 3. Hartford, Connecticut
- 2. Oakland, California
- 1. Newark, New Jersey

Source: Conde Nast Traveler's annual Readers' Choice Survey







Just For Laughs

Lawyer vs. Sheriff

A lawyer runs a stop sign and gets pulled over by a sheriff. He thinks he's smarter being, a big shot lawyer from New York, and has a better education than a sheriff from West Virginia. The sheriff asks for his license and registration.

The lawyer asks, "What for?"

The sheriff responds, "You didn't come to a complete stop at the stop sign."

The lawyer says, "I slowed down and saw that no one was coming."

"You still didn't come to a complete stop. License and registration please," says the sheriff impatiently.

The lawyer says, "If you can show me the legal difference between slow down and stop, I'll give you my license and registration and you can give me the ticket. If not, you let me go and don't give me the ticket."

The sheriff says, "That sounds fair, please exit your vehicle." The lawyer steps out and the sheriff takes out his nightstick and starts beating the lawyer with it

The sheriff says, "Do you want me to stop or just slow down?"

The Stick-Up

A thief stuck a pistol in a man's ribs and said, "Give me your money."

The gentleman, shocked by the sudden attack, said, "You cannot do this, I'm a congressman!"

The thief replied, "In that case, give me MY money!"





The Tale

The Perils of Obedience

"The legal and philosophic aspects of obedience are of enormous import, but they say very little about how most people behave in concrete situations. I set up a simple experiment at Yale University to test how much pain an ordinary citizen would inflict on another person simply because he was ordered to by an experimental scientist. Stark authority was pitted against the subjects' [participants'] strongest moral imperatives against hurting others, and, with the subjects' [participants'] ears ringing with the screams of the victims, authority won more often than not. The extreme willingness of adults to go to almost any lengths on the command of an authority constitutes the chief finding of the study and the fact most urgently demanding explanation."

~ Stanley Milgram

The Perils of Obedience (1974)
Regarding the Milgram Experiment,
where 65% of Teachers delivered the
maximum 450v of electric shocks to
Learners for wrong answers on a test
at the proding of an authority
Researcher. 100% delivered 300v.

WORD WEIRD

METONYMY: a figure of speech consisting of the use of the name of one thing for that of another of which it is an attribute or with which it is associated.

(as "crown" in "lands belonging to the crown")

ETYMOLOGY:

Latin *metonymia*, from
Greek *metōnymia*, from *met* $a - + -\bar{o}nymon$ -onym
First Known Use: 1547

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