

THE NATIONWIDE STANDARD

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Our Mission

"We are committed to being the foremost provider of accurate information and quality customer service at a competitive price for our clients."

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THE STATE OF COMMUNITY BANKING

At the end of 2012, the FDIC released a report entitled the *FDIC Community Banking Study*. This important report is a data-driven effort to identify and explore issues and questions about community banks and how they've been impacted over the last few decades by regulations, economic cycles, mergers & acquisitions, and the banking industry in general. A PDF copy of the full report can be downloaded using this link in your web browser:

<http://www.fdic.gov/regulations/resources/cbi/report/cbi-full.pdf>

Notable Statistics from the *FDIC Community Banking Study (December 2012)*:

- The number of federally insured banks has plunged from 17,901 in 1984 to 7,357 in 2011. 2,555 of these were bank failures and the rest were consolidations/mergers.
- As of 2011, community banks (crudely defined, under \$1 billion in assets) made up 92% of FDIC-insured banks and 95% of U.S. banking organizations.
- As of 2011, they held 14% of banking industry assets, but 46% of the industry's small loans to farms and businesses.
- Over this period, the number of banks with assets less than \$25 million declined by 96%. The decline in the number of banks with assets less than \$100 million was large enough to account for all of the net decline in total banking charters over this period.
- Meanwhile, the largest banks—those with assets greater than \$10 billion—grew elevenfold in size over this period, raising their share of industry assets from 27% in 1984 to 80% in 2011.

Composition of Non-Community Banks Compared With Community Banks as of Year-End 2010

Non-Community Bank Categories	Number of Organizations	%	Total Assets (in \$ Billions)	%	Number of Offices	%
Four Largest Banking Organizations*	4	0%	5,989	45%	18,937	19%
Non-Community Banks over \$100B	12	0%	2,172	16%	16,636	17%
Non-Community Banks between \$10B and \$100B	76	1%	2,430	18%	15,112	15%
Non-Community Banks between \$1B and \$10B	206	3%	764	6%	11,368	12%
Non-Community Banks under \$1B	92	1%	21	0%	150	0%
Community Banks	6,524	94%	1,944	15%	36,274	37%
Industry Totals	6,914	100%	13,319	100%	98,477	100%

Did You Know?

Phishing Attacks

In 2012, schemes to steal personal information from consumers via email:

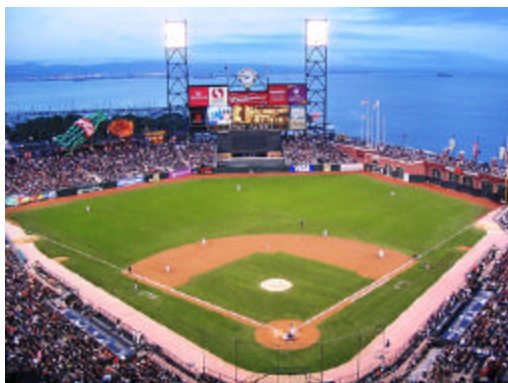
- Attacks rose 59% in 2012 to 445,000
- Losses rose 22% to \$1.5 billion
- 79% targeted customers of national banks
- 15% targeted customers of regional banks
- 6% targeted customers of credit unions
- 46% of attacks worldwide occurred in USA
- 19% of attacks worldwide occurred in UK
- 8% of attacks worldwide occurred in India
- 5% of attacks worldwide occurred in Canada
- 3% of attacks worldwide occurred in South Africa
- 50% of attacks launched from computers in USA
- 5% of attacks launched from computers in UK
- 5% of attacks launched from computers in Germany
- 5% of attacks launched from computers in Brazil

Source: RSA, a digital security firm

Quotes for the Quarter

“There is no school which equals the good old ‘University of Experience.’ This is one school where ‘cribbing’ is not possible. One either graduates on merit, or does not graduate at all, and the teacher is the student himself.” (Napoleon Hill, American Author, 1883-1970)

“Life is a series of experiences, each of which makes us bigger, even though it is hard to realize this. For the world was built to develop character, and we must learn that the setbacks and griefs which we endure help us in our marching onward.” (Henry Ford, American Industrialist, 1863-1947)



Batter Up! 7 Credit Unions That Sponsor Ballparks

Bethpage Ballpark: The Long Island Ducks: The 6,002-seat Bethpage Ballpark is located in Central Islip in Suffolk County (western Long Island), an affluent suburb of New York City.

CommunityAmerica Ballpark: The Kansas City T-Bones: The 6,537-seat CommunityAmerica Ballpark is located in Kansas City, Kansas.

GCS Ballpark: The Gate way Grizzlies: The 6,000-seat GCS Ballpark in Granite City, Illinois.

Gesa Stadium: The Tri-City Dust Devils: The 3,654-seat minor league baseball stadium is located in Pasco, Washington.

MCU Park: The Brooklyn Cyclones: MCU Park is in New York City's Coney Island, not far from legendary Yankees Stadium and CitiField, home of the New York Mets.

Security Service Field: The Colorado Springs Sky Sox: Perched 6,531 feet above sea level, Security Service Field in Colorado Springs is at a higher elevation than any other professional baseball park in North America.

UFCU Disch-Falk Field: The Texas Longhorns: The 6,756-seat stadium is in the big state of Texas, city of Austin.

Source: Credit Union Times



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**Independence Day,
7/4/1776**

“Freedom is not enough.”
~ Lyndon B. Johnson

**First Manned Moon
Landing, 7/20/1969**

“Try not. Do or do not.
There is no try.” ~ Yoda

**World War I Began,
7/28/1914**

“A great war leaves the
country with three armies -
an army of cripples, an
army of mourners, and an
army of thieves”
~ German Proverb

**Woman Suffrage,
8/26/1920**

“Women belong in the
house... and the Senate.”
~ Author Unknown

**World War II Began,
9/1/1939**

“War makes thieves and
peace hangs them.”
~ George Herbert

Labor Day, 9/2/1945

“Without labor nothing
prosper.” ~ Sophocles

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10 Questions About US Currency



1. Does the Federal Reserve print money?

No. The Bureau of Engraving and Printing, located in Washington D.C., and Fort Worth, Texas, prints money. Reserve Banks distribute it to the banking system, store it for depository institutions, and ensure enough is in circulation.

2. What's the most common Federal Reserve note in your wallet?

The \$1 bill. Dollar bills represent more than 31% of the more than \$1.1 trillion Federal Reserve notes in circulation. The \$20 bill is most often used for spending and represents about 23% of the total currency in circulation. The \$100 bill is used as a store of value, is mostly held overseas, and represents about 26% of the total.

3. What's the lifespan of a Federal Reserve note (in years)?

\$100 = 15y; \$50 = 4y; \$20 = 8y; \$10 = 4y; \$5 = 5y; \$1 = 6y

4. How many notes did Reserve Banks process and shred in 2012?

Reserve Banks processed 31.7 billion notes (worth \$581.4 billion) and shredded 4.6 billion notes (worth \$105.5 billion).

5. What's the highest denomination Federal Reserve note in circulation?

Today, the \$100 bill is the highest note in circulation. Following the passage of the Federal Reserve Act in 1913, Federal Reserve Banks began issuing Federal Reserve notes in 1914 in denominations ranging from \$1 to \$10,000. In 1969, notes greater than \$100 were retired due to declining demand.

6. What's the highest denomination note ever printed?

The \$100,000 Gold Certificate (Series 1934) is the largest note printed (December 18, 1934 through January 9, 1935) by the Bureau of Engraving and Printing. Issued to Reserve Banks only, against an equal amount of gold bullion held by the US Treasury, these notes were used for transactions among Reserve Banks and not circulated publicly.

~ Source: Federal Reserve Bank of San Francisco

7. What happens to counterfeit notes?

On July 5, 1865, the US Secret Service was created within the US Treasury with the sole mission of suppressing counterfeit currency. Reserve Banks' high-speed processing machines identify suspect counterfeits as they count currency deposits received from banks. Counterfeits are turned over to the US Secret Service for investigation. Less than 1/100th of one percent of the value of all US currency in circulation is reported as counterfeit.

8. Are Federal Reserve notes the only legal tender?

Federal Reserve notes comprise more than 99 percent of all US currency in circulation; the remainder includes United States notes, national bank notes, and silver certificates, all of which remain legal tender.

9. Why is US currency green?

The term “greenback” was first given to 1861 Demand Notes because the backs of these notes were printed with green ink. It is believed that the green ink deterred counterfeiters who used photography as a means of reproduction. The early camera saw everything in shades of black and white and, as a result, features printed in color lost their individuality when reproduced photographically. With the introduction of Series 1928, the use of green was continued, most likely because of the strong tradition of using green color on US currency, and the association continued to the present day.

10. Do women appear on US currency?

Martha Washington's portrait appears on the 1886 \$1 Silver Certificate. Pocahontas, the only other historical female on American currency, appears in the engraving “Introduction of the Old World to the New World,” which is featured on several pieces of currency.



Just For Laughs

The Magician and the Parrot

A young magician started to work on a cruise ship with his pet parrot. The parrot would always ruin his act by saying things like, "He has a card up his sleeve!" or "He has a dove in his pocket!"

One day the ship sank and the magician and the parrot found themselves floating alone on a piece of debris. For a couple of days, they just sat there looking at each other.

Finally, the parrot broke the silence and said, "Okay, I give up; what did you do with the ship?"

The Magic Dog

A man has a friend who is terribly cynical, and a dog of which he is extremely fond. One day, the friend pays a visit, and the man as usual begins praising his wonderful dog.

Finally, he says, "Sometimes that dog is pure magic." Having no patience for such things, his friend retorts that this is pure hogwash.

"Well," says the man, "Let's go duck hunting."

Soon after they arrive at a secluded lake, the man spies a duck flying low. His aim is good, and the duck drops into the water. Then he tells the dog, "Go get it!"

The dog walks across the water, picks up the duck, and walks back.

The man asks his friend, "What do you think of that?"

His friend replies, "Bah! That stupid dog doesn't even know how to swim."



The Tale

Casanova

There was a legendary Italian Count who was the greatest lover of his age. His name was Casanova and he lived hundreds of years ago in the town of Genoa. Legend says that in his day, he was the finest seducer of women in the world.

At around the age of 80, Count Casanova lay on his deathbed with his butler, doctor, and priest in attendance. Weak and close to death, Casanova was disturbed by a loud knocking at the door. His butler went to the door and was greeted by a young Scottish youth who said, "I must see Casanova. I have traveled for three weeks, and only he can answer my question."

The butler told him it was not possible, but the young man insisted. Upon hearing the commotion, Casanova yelled, "Let him in."

The young man was taken to Casanova's bedside, and without waiting for a formal introduction he launched into his pitch. "Casanova, I am a big fan of yours. You see, I love the ladies too. I want to be a lady's man but don't know the best way to go about it. I hear you've been with over 1000 women and I hope to do the same. What's your secret? I know you have one and I would love to have it too."

Casanova, gravely ill and near the end of his life beckoned him to come over, then grabbed the boy's collar and pulled the young man's ear close to his mouth and said, "It's easy. I asked them."

~ Unknown

WORD WEIRD

JABRONI: Professional wrestling slang for one whose main purpose is to make the better-known wrestlers of the organization look good; he or she does this by losing to them.

ETYMOLOGY: c.2000, professional wrestling slang. More commonly known as a jobber (though some enthusiasts claim there is a difference), and perhaps a mock-Italianized form of that word (but cf. jaboney "naive person, immigrant, hoodlum," of unknown origin, Amer. Eng., in use c.1990).

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